

Top tips for new traders!

We thought it would be helpful to list some nuggets of wisdom and top tips compiled from successful and experienced traders at our markets:-

“Smile! 😊”

“Don’t sit down or bring a chair”

“Engage with your customer”

“Make sure you have enough gazebo weights – weather can change quickly!”

“Make sure stall, equipment and traders are clean and tidy”

“It’s not going to happen on Day 1 – it takes a minimum of 6 months to establish a business”

“Use sneeze-guards if selling uncovered products or offering samples”

“You shop with your eyes first” 

“Don’t intimidate your customers”

“Stand back and look critically at your own stall, and do this regularly too!”

And lastly, “wear your socks to bed – saves time in the morning!!”